



METHODOLOGY

Sachs Media surveyed 800 Duval County, Florida residents, September 18-20, 2025, via a random sample of the Florida Voter File. Results are representative by age, race, gender, and political affiliation. Aggregate margin of error +/-3.5% at the 95% confidence level.

KEY FINDINGS

- Nearly all Duval County residents (96%) say they know that drivers approaching from both directions must stop when a school bus has its stop arm extended and red lights flashing – but many also see regular violations by drivers.
- Despite widespread knowledge of this law, 89% say that they've witnessed drivers failing to stop, as required, when a school bus has its stop signs extended and flashing lights on. **And**, only 11% say that in their experience, drivers in their community "always" obey it.
- In the past year alone, 76% have personally seen drivers ignore or illegally pass a stopped school bus at least one time in Duval County.
- 8 in 10 residents (81%) say they're either very (41%) or somewhat (39%) concerned about the safety of children when getting on or off school buses in their community.
- Based on this experience, just 3 in 10 (30%) believe that the public is "well informed" enough about when drivers must stop for school buses. The remaining 70% believe that more education is needed.

DATA TABLES

To your understanding, when approaching a school bus that has its STOP arm extended and red lights flashing, when are drivers required to stop?						
	ALL	PARTY			AGE	
	ALL	DEM	NPA	REP	<45	45+
Traveling in either direction on a 2-lane undivided roadway	96%	95%	97%	98%	94%	98%
Only if you are traveling in the same direction as the bus	2%	2%	1%	2%	4%	1%
Only if you are behind the bus and within 100 feet of it	1%	2%	1%	0%	1%	1%
Don't know	1%	1%	1%	1%	2%	1%

In your experience in Duval County, how often do drivers obey school bus stop signs and flashing lights?						
	ALL	PARTY			AGE	
	ALL	DEM	NPA	REP	<45	45+
Always	11%	10%	14%	11%	7%	13%
Most of the time	57%	65%	51%	52%	48%	61%
Sometimes	27%	18%	29%	34%	38%	21%
Rarely	5%	8%	6%	3%	7%	5%
Never	0%	0%	0%	0%	0%	0%

How concerned are you about the safety of children when getting on or off school buses in your community?						
	ALL	PARTY			AGE	
	ALL	DEM	NPA	REP	<45	45+
CONCERNED (NET)	81%	80%	77%	83%	78%	82%
'Very concerned'	41%	44%	25%	47%	26%	49%
'Somewhat concerned'	39%	36%	52%	36%	51%	33%
Not very concerned	17%	15%	23%	16%	22%	14%
Not at all concerned	3%	5%	0%	1%	0%	4%

In the past year, how often have you personally seen a driver or drivers ignore or illegally pass a stopped school bus in Duval County?						
	ALL	PARTY			AGE	
	ALL	DEM	NPA	REP	<45	45+
AT LEAST ONCE (NET)	76%	72%	74%	81%	80%	74%
'Frequently	11%	8%	8%	14%	15%	8%
'Sometimes	30%	27%	26%	36%	30%	31%
'Rarely	35%	37%	39%	32%	35%	35%
Never	24%	28%	26%	19%	20%	26%

Do you believe your community has been adequately educated about when drivers must stop for school buses?						
	ALL	PARTY			AGE	
	ALL	DEM	NPA	REP	<45	45+
Yes, the public is well informed	30%	26%	33%	33%	25%	33%
Somewhat, but more education is needed	49%	42%	46%	56%	55%	46%
No, the public not well informed	21%	32%	21%	11%	20%	21%